



# ZEISS Social Media Content – ZEISS DriveSafe Lenses

	Post	Link	Image
	<p>Night blindness, glare, and more add risks to driving. Stay safe with #ZEISS DriveSafe:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>Motorcycle officers preferred Autoglas in 1925. ZEISS were technology leaders in driving eyewear 90 years ago, and still are today. Learn more about #ZEISSDriveSafe lenses at:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>The top 6 race car drivers at the Indianapolis Speedway in 1930 wore ZEISS driving goggles. They're still at the cutting edge of driving eyewear. Learn more about #ZEISSDriveSafe lenses.</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>Could this be the inspiration for Google's logo? The history of driving eyewear begins with high-tech goggle glass – not Google Glass! Find out what they're busy doing now with #ZEISSDriveSafe lenses at:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>Finally, a more relaxed drive! See how ZEISS DriveSafe lenses are a visual dream come true for many drivers:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/spectacle-lenses-from-zeiss/drivesafe-lenses.html">https://www.zeiss.com/vision-care/en_us/spectacle-lenses-from-zeiss/drivesafe-lenses.html</a></p>	
	<p>Back in the 1940s, ZEISS taught private eyes how to check the public's eyes. Here's what they're doing to ensure driver safety today:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	

	<p>Looking good in 1918! ZEISS worked to make driving safer back then and they're still doing the same today. Learn how:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>Find out why Forbes calls the #ZEISS DriveSafe lens a driver-based innovation in vehicle safety:</p>	<p><a href="http://www.forbes.com/sites/kbrauer/2016/01/08/zeiss-drivesafe-lenses-a-new-driver-based-innovation-in-vehicle-safety/#2715e4857a0b4797e15329be">http://www.forbes.com/sites/kbrauer/2016/01/08/zeiss-drivesafe-lenses-a-new-driver-based-innovation-in-vehicle-safety/#2715e4857a0b4797e15329be</a></p>	
	<p>Who invented technology for driving vision? ZEISS did! Here is an example of their stylish Motor Glasses from 1917. ZEISS is still on the cutting edge today. Learn more about #ZEISSDriveSafe lenses at:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>When darkness descends, rain pours, and roads twist and turn, good vision is a must. These are the moments that inspired #ZEISS DriveSafe:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html">https://www.zeiss.com/vision-care/en_us/better-vision/better-vision-with-zeiss/your-individualized-zeiss-lens/all-day-lenses-for-drivers.html</a></p>	
	<p>How much of a difference can ZEISS DriveSafe make while driving? It's like night and day. Learn more:</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/better-vision/understanding-vision/lenses-and-solutions/the-best-spectacle-lenses-for-driving-reach-your-destination-safely.html">https://www.zeiss.com/vision-care/en_us/better-vision/understanding-vision/lenses-and-solutions/the-best-spectacle-lenses-for-driving-reach-your-destination-safely.html</a></p>	
	<p>ZEISS DriveSafe eyeglass lenses – the only pair you'll need to provide excellent all-day vision both on and off the road.</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/products/eye-glass-lenses/drivesafe-lenses.html">https://www.zeiss.com/vision-care/en_us/products/eye-glass-lenses/drivesafe-lenses.html</a></p>	
	<p>ZEISS DriveSafe Progressive and Single Vision Lenses offer dynamic and comfortable all-day vision.</p>	<p><a href="https://www.zeiss.com/vision-care/en_us/products/eye-glass-lenses/drivesafe-lenses.html#details">https://www.zeiss.com/vision-care/en_us/products/eye-glass-lenses/drivesafe-lenses.html#details</a></p>	

ZEISS DriveSafe lenses offer a unique all-day lens with advanced design features fine-tuned for driving.

[https://www.zeiss.com/vision-care/en\\_us/products/eye-glass-lenses/drivesafe-lenses.html#design](https://www.zeiss.com/vision-care/en_us/products/eye-glass-lenses/drivesafe-lenses.html#design)

